



International Business

Bachelor's Programme

Masters's Programme

Eligibility Requirements and Admission

- | | |
|---|--|
| <ul style="list-style-type: none"> • Fachhochschulreife (Advanced technical college certificate) or • Allgemeine Hochschulreife/Abitur (General higher education entrance qualification; GCE A-levels) or • Relevant higher education entrance qualification as specified in § 11 II BerlHG* • Proof of English language proficiency (see page 7) | <ul style="list-style-type: none"> • Bachelor of Arts with 210 credit points or equivalent • Proof of English language proficiency |
|---|--|

Standard Study Period

- | | |
|---|--|
| <ul style="list-style-type: none"> • seven semesters, full-time • a 19-week internship abroad in the 6th semester | <ul style="list-style-type: none"> • three semesters, full-time |
|---|--|

Qualification

Bachelor of Arts

Master of Arts

Credit Points to obtain

210 Credit Points

90 Credit Points

* § 11 II des Berliner Hochschulgesetzes (BerlHG): „Wer erstens in einem zum angestrebten Studiengang fachlich ähnlichen Beruf eine durch Bundes- oder Landesrecht geregelte mindestens zweijährige Berufsausbildung abgeschlossen hat und zweitens im erlernten Beruf mindestens drei Jahre tätig war, ist berechtigt, ein seiner bisherigen Ausbildung entsprechendes grundständiges Studium an einer Hochschule aufzunehmen (fachgebundene Hochschulzugangsberechtigung)...“.

Fit for an International Enterprise

Each semester, the Department of Economics I (Business Administration) at the HTW offers an undergraduate degree programme in International Business taught entirely in English. The 7 semester full-time Bachelor's course (Bachelor of International Business) gives students an opportunity to develop competences in business administration and imparts them with the ability to think on an international scale. It prepares them for executive positions in internationally active corporations or small and medium-sized firms. The programme includes a 19-week internship abroad and a 9-week Thesis period.

The course is distinguished by its internationality with students representing approximately 30 different countries as well as a globally recognized research faculty, excellent technological facilities, and close connections to the corporate world via guest speakers and the Academic Advisory Board. This ensures that students are not only taught by university lecturers, but are also in continuous contact with entrepreneurs running businesses or people working with successful international enterprises.

Why should I choose the HTW?

The University of Applied Sciences Berlin (HTW) is Berlin's newest and largest application-oriented comprehensive university. Opened in 1994 in the eastern part of the capital following a three-year development phase after reunification, the HTW offers an impressive range of study programmes in five different departments spanning fields from engineering, computer science and economics, to culture and design.

The HTW is regularly distinguished for the high quality of its study programmes. New syllabi as well as young and dynamic professors have contributed to the impressive reputation and ranking of the HTW in Berlin and in Germany. The university was formerly selected as "Best Practice - University" and holds the title of "Reform Fachhochschule" and "Total E-Quality Science Award".

It is further famous for its practical, hands-on approach and close cooperation with commercial enterprises. Not only does the HTW provide up-to-date know-how, but it is also able to swiftly respond to a rapidly changing work environment. What primarily attracts students to the HTW is its clear structure and organisation of degree courses, the small class sizes (up to 40 students) and the evaluation of each student's progress throughout the term.

Together with other key qualifications, foreign language training is an integral part of each student's experience at the HTW. Students can choose from a wide range of foreign language courses at all proficiency levels.

The HTW has two premises: the Treskowallee Campus in Karlshorst and the Wilhelminenhof Campus in Oberschoeneweide. Both buildings are modern, comfortable and equipped with up-to-date technology devices.

1. Semester

2. Semester

		Art	Form	SWS	LP	Form	SWS	LP
1	Introduction to Research Methods and Scientific Writing	CM	SL	4	6			
2	Introduction to Business	CM	SL	4	5			
3	Introduction to Economics	CM	SL	4	5			
4	International Business Law 1	CM	SL	4	5			
5	Business Mathematics	CM	SL/SA	2/2	5			
6	Foreign Language	EM	PA	4	4			
7	Financial Accounting	CM				SL	6	6
8	Macro-Economics	CM				SL	4	5
9	International Business Law 2	CM				SL	4	5
10	Statistics	CM				PCA	4	5
11	Marketing	CM				SL	4	5
12	Foreign Language	EM				PA	4	4
Total per semester				18/6	30		18/8	30

Form of teaching:

SA= Supervised Activities

PCA= PC Activities

PA= Practical Activities

SL= Seminar-style Lecture

PS= (Project) Seminar

Type of Module:

CM= Compulsory Module

EM= Elective Module

SWS= Weekly Study Hours

LP= Credits (ECTS)

3. Semester

4. Semester
(Mobility Semester)

		Art	Form	SWS	LP	Form	SWS	LP
13	Cost Accounting	CM	SL/SA	2/2	5			
14	Corporate Finance	CM	SL/SA	2/2	5			
15	Project Management	CM	PA	2	5			
16	Applied Statistics	CM	PCA	2	5			
17	Intercultural Management	CM	SL/SA	2/2	5			
18	Managing Organisations	CM	SL	4	5			
19	Management Accounting	CM				SL	4	6
20	International Management	CM				SL	4	5
21	Innovation Management	CM				SL	4	5
22	Regional Studies 1 or 2	EM				PA	2	5
23	Elective Module 1 Human Resource Management <u>or</u> International Marketing	EM				PA	4	5
24	Supplementary Module 1 (AWE)	EM				PA	2	2
25	Supplementary Module 2 (AWE)	EM				PA	2	2
Total per semester				10/10	30		12/10	30

5. Semester

		Art	Form	SWS	LP
26	Financial Markets, Institutions and Investment	CM	SL/SA	2/2	5
27	International Economics	CM	SL	4	5
28	Company Taxation	CM	SL/SA	2/2	5
29	Information Management	CM	SL/PCA	2/2	5
30	Elective Module 2 Specialisation Marketing: Management and Organisation (Project) <u>or</u> Marketing Project	EM	PS	4	5
31	Elective Module 3 Contemporary Issues: Human Resource Management <u>or</u> International Project Management	EM	PA	2	5
Total per semester				10/12	30

Form of teaching:

SA=
Supervised Activities

PCA=
PC Activities

PA=
Practical Activities

SL=
Seminar-style Lecture

PS=
(Project) Seminar

Type of Module:

CM=
Compulsory Module

EM=
Elective Module

SWS=
Weekly Study Hours

LP=
Credits (ECTS)

6. Semester

7. Semester

		Art	Form	SWS	LP	Form	SWS	LP
32	International Internship	CM			25			
33	Internship Assessment and Evaluation	CM	PS	2	5			
34	Business Ethics	CM				SL	2	5
35	Communication Skills and Negotiation	CM				PA	3	5
36	Business Simulation	EM				PCA	2	5
37	Elective Module 3 Case Studies: Finance and Accounting <u>or</u> Management	EM				PA	2	5
38	Thesis and Final Oral Examination	CM						10
Total per semester				0/2	30		2/7	30
Overall total								210

Studieren ohne (Fach)Abitur = Fachgebundene Studienberechtigung

* § 11 Absatz 2 des Berliner Hochschulgesetzes (BerLHG): „Wer erstens in einem zum angestrebten Studiengang fachlich ähnlichen Beruf eine durch Bundes- oder Landesrecht geregelte mindestens zweijährige Berufsausbildung abgeschlossen hat und zweitens im erlernten Beruf mindestens drei Jahre tätig war, ist berechtigt, ein seiner bisherigen Ausbildung entsprechendes grundständiges Studium an einer Hochschule aufzunehmen (fachgebundene Hochschulzugangsberechtigung)...“.

Für eine Immatrikulation gemäß § 11 Absatz 2 BerLHG sind insbesondere folgende Berufsausbildungen geeignet:

- Automobilkaufmann/-frau
- Bankkaufmann/-frau
- Buchhändler/-in
- Sparkassenkaufmann/-frau
- Kaufmann/-frau für audiovisuelle Medien
- Kaufmann/-frau für Bürokommunikation
- Bürokaufmann/-frau
- Kaufmann/-frau im Einzelhandel
- Kaufmann/-frau im Eisenbahn- und Straßenverkehr
- Kaufmann/-frau für Verkehrsservice
- Kaufmann/-frau im Gesundheitswesen
- Kaufmann/-frau im Groß- und Außenhandel
- Kaufmann/-frau in der Grundstücks- und Wohnungswirtschaft
- Kaufmannsgehilfe/-in im Hotel- und Gaststättengewerbe
- Hotelkaufmann/-frau
- Hotelfachmann/-frau
- Kaufmann/-frau für Kurier-, Express- und Postdienstleistungen
- Postverkehrskaufmann/-frau
- Kaufmann/-frau für Spedition und Logistikdienstleistung
- Speditionskaufmann/-frau
- Kaufmann/-frau für Tourismus und Freizeit
- Reisverkehrskaufmann/-frau
- Servicekaufmann/-frau im Luftverkehr
- Luftverkehrskaufmann/-frau
- Investmentfondskaufmann/-frau
- Industriekaufmann/-frau
- IT-System-Kaufmann/-frau
- Informatikkaufmann/-frau
- Pharmazeutisch-kaufmännischer Angestellter/-kaufmännische Angestellte
- Schifffahrtskaufmann/-frau
- Sport- und Fitnesskaufmann/-frau
- Verlagskaufmann/-frau
- Versicherungskaufmann/-frau
- Veranstaltungskaufmann/-frau
- Verkäufer/-in
- Verwaltungs-Fachangestellter/-angestellte
- Werbekaufmann/-frau
- Sozialversicherungs-Fachangestellter/-angestellte
- Fachgehilfe/-in in steuer- und wirtschaftsberatenden Berufen
- Steuerfachangestellter/-angestellte
- Rechtsanwalts- und Notargehilfe/-in

Über die fachliche Ähnlichkeit von anderen als den genannten Berufsausbildungen entscheidet der Studienfachberater des Bachelorstudienganges International Business.

Proof of English Language Proficiency

With the application, a sufficient command of English – at least on level C1 of the common European Framework of Reference for Languages – has to be proven.

The following certificates are accepted as proof:

- TOEFL (Test of English as a Foreign Language): Internet Test at least 95 points
- IELTS (International English Language Testing System), Academic: at least level 6
- PTE Academic Tests: at least 76 points

Not accepted as proof:

- “Abitur” (GCE A-levels) certificate
- Certificates of English language proficiency on levels below C1 (e.g. B1, B2, etc.)
- Certificates without level specification
- References from previous employers
- Au-Pair certificates
- Work and Travel Certificates
- High-school attendance without a high-school diploma
- Confirmation concerning application for English tests
- Confirmation about completed English courses without a grade certificate
- Proof that a programme has been studied in English with less than 60 ECTS-credits

Command of German

Proof of sufficient knowledge of the German language is not required from applicants for Bachelor of International Business. We do, however, recommend gaining at least an elementary knowledge of the language, as this will make your everyday life in Berlin much easier.

The Bachelor of International Business

Location

Campus Treskowallee

Treskowallee 8
10318 Berlin

Communication/Connections:

U5 Tierpark, S3 Karlshorst,
Tram 27, 37, M17 HTW

Office:

Tel. +49 30 5019-2353

Homepage of the Study Department

www.f3.htw-berlin.de

Homepage of the Course

bib.htw-berlin.de